

# Comparison of M100/M200 with Laser Printers

*“Exceptional Cost Saving with High  
quality Prints than Laser “*

## Exceptional Cost Saving Features




### 1. Bundled inks that yield up to 8000 pages

→ Great savings upfront when you buy a Epson WorkForce M100 / M200. With a 140ml and 70 ml bundled, users can print up to 8000\* pages. Compared to competitive mono lasers, this is at least 5 times more.

	M100	Brand A	Brand B	Brand C
<b>Bundled yield</b>	<b>8000</b>	<b>700</b> 	<b>1600</b> 	<b>1500</b> 

### 2. Low cost per bottle

→ Save more when you purchase replacement bottle inks which cost only PKR 2500 for 6000 pages. Printing each document saves more than 90% compared to genuine toners

	M100/M200	Brand A	Brand B	Brand C
<b>After market yield</b>	<b>6000 Pages</b>	<b>700 pages</b>	<b>1600 Pages</b>	<b>1500 Pages</b>
<b>Cost Per Cartridge</b>	<b>Rs 2500</b>	<b>Rs. 3800</b> 	<b>Rs. 3800</b> 	<b>Rs. 6200</b> 
	<b>0.41 paisas</b>	<b>Rs 5.4</b>	<b>Rs 2.4</b>	<b>Rs 4.1</b>




## Cost Saving Features

### 3. Long Replacement time on Average 20 prints per day

→ High printing speed with more Pages Yield.

Models	Page Yield	Refill Time
M100	6000	After 10 months
XXX	700	After every 35 days
YYY	1600	After every 80 days
ZZZ	1500	After every 75 days

### 4 . Your annual printing cost can reduce up to Rs. 36,635/-

Models	Toner/Ink Price	Toner/Ink Cost Per Year
M100	Rs. 2500	Rs. 2,993/-
XXX	Rs. 3800	Rs. 39,628/- 
YYY	Rs. 3800	Rs. 17,337/- 
ZZZ	Rs. 6200	Rs. 30,173/- 

## Cost Saving Features

### 5. Cost of Ownership doubles with Laser printers in comparison to Epson work force M100

On the basis of 20 prints per & previous calculation, results show

Models	Price	First Year Cost	Second Year Cost	After 2 Yrs Average Prints	Ownership Cost (Product Price +Toner/Ink Cost)
M100	Rs. 28,000/-	NA	Rs. 2,787/-	14,500	Rs. 30,787/-
XXX	Rs. 9,000/-	Rs.35,640/-	Rs. 39,628/-	14,500	Rs. 84,168/-
YYY	Rs. 10,200/-	Rs.13,680/-	Rs.17,337/-	14,500	Rs. 41,217/-
ZZZ	Rs. 10,500/-	Rs.23,780/-	Rs.30,173/-	14,500	Rs. 64,453/-

## **Additional Cost Saving features**

- **No replacement of Teflon / photoconductor units required where as replacement of units required in lasers after usage of every three to four toners.**
- **Reduce operational costs with energy consumption that is up to 70% lower than conventional lasers.**
- **Can operate on UPS as well where as lasers do not.**
- **Reduce main unit investments by setting up M100/M200 on office LAN network and shared by multiple users**